Perimeter
CHURCH

FOOD DRIVE

Starter Kit

perimeter.org/FoodDrive

How To Hold A Neighborhood Food Drive, Step-By-Step

1-3 WEEKS PRIOR

1. SHARE ON SOCIAL MEDIA

Social Media can be a powerful engagement tool. Once you've chosen your selected Drive date, post on Instagram, Facebook, TikTok, and the Nextdoor App. Some samples are in this packet but feel free to get creative. Use photos as well as words (post captions) to tell the community about your drive. Don't be afraid to ask others to share your posts. The more it's shared, the better your results will be.

Be sure to list the critical food needs on your post as well. They are also included in this packet.

1-2 WEEKS PRIOR

2. PUT FLYERS IN YOUR COMMUNITY BULLETIN OR ON MAILBOXES (OPTIONAL)

If you decide to promote your food drive with flyers, make sure you check with your HOA before you begin to put flyers in mailboxes or on front porches. You can assign streets or sections of your neighborhood to members of your group or family. Typically, people may pay more attention to social media and emails than flyers. Download flyer templates here.

1 WEEK PRIOR

3. PUT YARD SIGNS IN NEIGHBORHOOD

We recommend that you put a few yard signs out in your neighborhood to remind and give information to your neighbors of the upcoming Neighborhood Food Drive. You can pick these signs up from the Community Outreach office.

DAY-OF DRIVE

4. COLLECT FOOD DONATIONS

There are a couple of options for collecting food donations.

- ***If you want to meet your neighbors,*** arrange a central drop off location in your neighborhood (e.g. community pool, clubhouse, tennis courts, your house, etc). Consider having refreshments available (coffee and donuts, lemonade, etc.). This tends to encourage people to stay and converse. In addition to serving the community, this could be a good opportunity for neighbors to meet each other, thus developing a greater sense of community. Try to arrange for a drop off time that is convenient for as many neighbors as possible who may want to donate groceries (i.e. 9 am – noon, or 5 pm - 7 pm).
- ***If you want to collect the maximum amount of food possible:*** Arrange a drive through the neighborhood and pick up the grocery donations left for you at driveways, mailboxes, and/or on porches. Be sure to leave (or mail) a thank you note for each person who donated. (You can always print a general thank you note and make multiple copies to be given out.) Tax receipts can be provided by contacting the local cooperative ministry.

IDEALLY, DAY-OF DRIVE

5. DELIVER FOOD TO A CO-OP

Take food to the designated co-op. Be sure to call ahead to arrange for a delivery time. Pre-sorting the food into rough categories is helpful to the co-op! For example, bag or box together the canned vegetables, the cereals, the pastas, tuna, etc. If you have kids who want to be a part of the process, this would be a great project for them and their friends to help with.

Sample Flyer

Neighborhood FOOD DRIVE

Benefiting the [Cooperative Ministry Name Here]

[Day, Date, Time]

[Cooperative Ministry Name Here] assists local families in need with food, financial assistance, and clothing. They help approximately _____ families each month. Neighbors representing local churches are conducting a food drive to help keep the co-op pantry shelves stocked during these challenging financial times.

Through the generosity of our neighborhood, we hope to help **[Cooperative Ministry Name Here]** meet every legitimate request and need for food. Visit their website at **[Cooperative Ministry Website Here]**.

ITEMS NEEDED

- *Canned Meat*
- *Peanut Butter & Jelly (Plastic Jars)*
- *Canned Soup with Meat*
- *Canned Vegetables*
- *Pasta Sauce (Plastic Jars)*
- *Canned Fruit*
- *Paper Towels*
- *Toilet Paper*
- *Feminine Hygiene Products*
- *Diapers*
- *Bars of Soap*
- *Toothpaste*
- *Deodorant*

If you prefer to make a financial contribution in addition to or instead of food donations, checks should be mailed to [Cooperative Ministry Name] [Address]. Donations are tax-deductible.

HOW TO DONATE

Drop off donations on [Day, Date, Time] at [Location]

OR

Leave food donations in your driveway on [Day, Date, Time] and we'll pick them up!

HAVE QUESTIONS?

Contact [Name] at [Phone/Email].

Thank you for your generosity!

How to Deliver Your Donations

Deliver your food donations to a co-op in your area. Be sure to call for drop off hours.

THE BLOCK

4600 Nelson Brogden Blvd., Suite B
Sugar Hill, GA 30518
470.573.6109

DULUTH HANDS OF CHRIST

3649 Rogers Bridge Road
Duluth, GA 30097
770.623.9563

NEIGHBORHOOD COOPERATIVE MINISTRIES

500 Pinnacle Court
Norcross, GA 30071
770.263.0013

NETWORKS COOPERATIVE MINISTRY

4296 Cowan Rd
Tucker, GA 30084
770.939.6454

NORTH FULTON COMMUNITY CHARITIES

11275 Elkins Road
Roswell, GA 30076
770.640.0399

NORTH GWINNETT CO-OP

4395 Commerce Drive
Buford, GA 30518
770.271.9793

THE PLACE OF FORSYTH

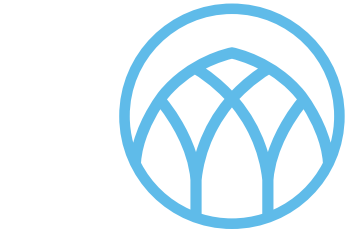
2550 The Place Circle
Cumming, GA 30040
770.887.1098

SALVATION ARMY OF GWINNETT

3455 Sugarloaf Parkway
Lawerenceville, GA 30044
770.724.1677

Have Questions?

Visit perimeter.org/CommunityOutreach or email: Gretcheng@perimeter.org



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9500 Medlock Bridge Rd

Johns Creek, GA 30097

perimeter.org