# FORVARD



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FAQ



#### ROOTED IN FAITH FORWARD IN FAITH

In the fall of 2019, Perimeter launched into a capital campaign called "Rooted To Flourish". Little did we know just how rooted we would need to be for the difficult road that awaited us. We discovered the strength of our roots as we weathered a global pandemic along with social and political challenges.

Through it all, the strength of God has faithfully and unsurprisingly held us fast.

We remember His faithfulness in the past, so we can move forward in faith for the future. This is what God's people have done throughout redemptive history; and once again, God is calling us to step forward in faith.

As we embark on a new capital campaign and another great attempt for His glory, we are taking significant steps forward in our *care*, in our *equipping*, and in our *mission*. As always, we are seeking to be a radically dependent people, asking Him to do what only He can for His glory.

God is at work! Would you join me as we move forward in faith?

Jeff Norris, Senior Pastor





Since the beginning, Perimeter Church has continually attempted something so great for God, it was doomed to failure unless God was in it.

Even as the culture around us has changed, our gospel mission has not. Our vision has not wavered: to see individuals and families throughout our neighborhoods, cities, and the world, come into a life-transforming encounter with the kingdom of God.

#### Now, God is calling us forward.

- To go places we normally wouldn't go.
- To do things we normally wouldn't do.
- To risk things we normally wouldn't risk.
- All to the glory of God.

In the next three years (2023-2025) we will embark on another great attempt for the glory of God, and take significant steps forward in **care, equipping, and mission**.

## FORWARD IN FAITH

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## Capture the untold stories of our members.

#### "One generation shall commend your works to another, and shall declare your mighty acts." — Psalm 145:4 ESV

Throughout history, God has called His people to remember. Stories of His faithfulness have been passed down from generation to generation, giving faith and courage to the next generation to cling to His promises.

The testimonies of our earliest leaders and members are filled with story after story of God providing, growing, healing, protecting, and preparing Perimeter for His mission and His glory. We want to honor what God has done in the lives of our long-time members by capturing and telling their stories. In them, we hear God reminding us to trust Him as we move forward in faith.

#### We cannot let these stories be forgotten. They remind us not only of who we are, **but who God is.**

#### WE WILL INVEST IN THESE GOALS:

Assemble a documentary team to capture the untold stories of our long-time members.

Share these stories to inspire, motivate and fuel the faith of future generations.

## FORWARD IN CARE

## Establish a Biblical Counseling Dept.

Nearly three-quarters of Americans are "overwhelmed" by the number of problems in the world today.<sup>1</sup> Forty-seven percent of young people (ages 13-25) say they are moderately or severely depressed.<sup>2</sup>

The pandemic not only revealed a deep need for mental and emotional care. It increased it.

God has uniquely positioned Perimeter Church to step into the gap, with both tangible resources and trained counselors.

We believe He has equipped us for such a time as this, to staff and resource a department where rich, Christ-centered theology meets broken people in need of hope and healing.

We want to step forward in care so the hurting people in our congregation and community can experience the holistic transformation and flourishing that comes from Christ alone. "In the last two years, we've grown accustomed —almost numb—to the growing anger, anxiety, and addiction in our communities.

To say there's a need in the world to care for people's souls would be an understatement. Inside and outside our faith community, many are looking to the church for help. We need to be prepared to offer it."

— Caleb Martin Men's Discipleship Director

[1] https://www.christianitytoday.com/partners/sanctuary-mental-health-ministries/ statistics-show-mental-health-awareness-benefits-churches.html.

[2] https://www.springtideresearch.org/wp-content/uploads/2022/04/tnn-official-mediapress-release.pdf.

"Praise be to the God and Father of our Lord Jesus Christ, the Father of compassion and the God of all comfort, who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God."

## FORWARD IN EQUIPPING

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BAT1: 80%

## Build a Digital Resource Studio.

We are all being discipled by something. If we are not being spiritually formed in the likeness of Christ, the world is forming us into its image.

Many of us spend a significant amount of time in digital spaces. Our hearts and minds are being shaped by the content we consume. We must be alert to the danger, but also intentional with the opportunity to use digital media for good. What the enemy intends for evil, we believe in faith God can use for His glory.

With theological depth and technical capability, God can use our church to be a force for gospel influence in the digital landscape.

#### We must be **discipled by Truth**, not the world.

#### WE WILL INVEST IN THESE GOALS:

- Build a Digital Resource Studio to produce videos and podcasts for spiritual formation.
  - Create "on-the-go" content that equips people for gospel living and kingdom flourishing.
- Claim ground for Christ in a digital world and point the world to His truth.

## Expand our Leadership Development.

The heartbeat of Perimeter has always been spiritual multiplication Through the years, one of our most fruitful areas of ministry has been in leadership development. So many leaders in our church and community have specifically come through Camp All-American and our Resident program.

Now we want to invest more into these programs to produce even more leaders for the kingdom at large. In other words, we want to add more cylinders to our leadership development engine at Perimeter.

Leadership development continues to be a pivotal "resource engine" for spiritual multiplication.

#### WE WILL INVEST IN THESE GOALS:

Expand the Resident program to develop more leaders of churches, businesses, families, and communities.

Refuel Camp All-American to run full speed once again as a self-funded ministry.

Revamp the Shed to be an important equipping space for families and young adults.

#### **Collin Baxter**

grew up at Perimeter and was one of our very first residents. In fall 2022, he launched out to become the Director of Worship for Foothills Church in Knoxville, Tennessee.

## Launch a Bold, God-Honoring Dream.

Our mission is to be a radically dependent people empowered by the Holy Spirit to make kingdom disciples who make kingdom disciples.

This is how we influence the world for Christ and advance His kingdom.

God is calling us to take a significant step forward in our mission. We are embarking on a journey to multiply not only our people, but our partnerships—near and far—for greater kingdom impact.

This journey will take more than three years to achieve. These next years are the first steps of a bold, radically dependent pursuit of a God-honoring dream, one that only He can bring about for His glory.

# We call it the 300 Dream.

## Step into the **BIGGER** picture





To date we have helped establish over 40 churches throughout Metro Atlanta and north Georgia. We are asking God to equip us to plant new churches while investing in previous church plants so they can plant.



#### LOCAL PARTNERS



We will further support our non-profit partnerships who have the potential to expand in and beyond Atlanta, and identify new partners with a focus on leadership development.



#### GLOBAL PARTNERS



We want to multiply our international partnerships in mercy and justice, Life on Life discipleship, and global church planting to raise up kingdom disciples on every continent and reach more of the world with the gospel.

## **300 Kingdom Lights** pointing to Jesus, driving back the darkness.

## Our goal is to see the 300 Dream come to fruition by our 75th anniversary in 2052. This is a bold plan.

We believe it truly is an attempt so great for God, it is doomed to failure unless He is in it, so we follow and trust Him to do what only He can do.



### FORWARD TOGETHER

You are invited to be part of the bigger story God is writing in and through Perimeter Church.

When we consider the 300 Dream, it is true that many of us reading this may not be around in 2052 to see it come to fruition—but our children and grandchildren will see it. They will remember our stories of faith and generosity.

May we invest in such a way that those who come after us will be inspired to **faithfulness and generosity** as they follow the same faithful God.



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To fuel the faith of future generations.

- To provide healing for hurting souls.
- To raise our voice for truth in a digital world.

To **develop** a new generation of leaders.

To **multiply** our mission and impact.

#### SUMMARY

## Our Goal = **\$82 million** over three years

In addition to funding our ministry operations for 2023-2025, the **FORWARD** campaign will:

#### Capture the untold stories of our members.

- Assemble a documentary team to capture stories of our long-time members.
- Share these stories to inspire, motivate, and fuel our faith.

#### Establish a Biblical Counseling Department.

 Staff and resource a team of Christian counselors to help provide deeper care for our congregation and community.

#### Build a Digital Resource Studio.

- Produce content (videos, podcasts, etc.) for spiritual formation in digital spaces.
- Create more content to equip people for gospel living and kingdom flourishing.
- Claim ground for Christ in the digital landscape to point people to His truth.

#### Expand our leadership development.

- Expand the Resident program to develop more future leaders.
- Refuel Camp All-American and boost its leadership-generating horsepower.
- Revamp the Shed to be an important equipping space for families and young adults.

#### Launch the 300 Dream.

By our **75th anniversary in 2052**, we want to multiply our existing partnerships and advance our kingdom impact to include a grand total of:

- 100 church plants who go on to plant more churches.
- 100 non-profit partners who mutiply in and beyond Atlanta.
- **100 global partners** to advance kingdom flourishing worldwide.

Perimeter uses a "one fund" model in which gifts are made to a single fund. This not only accelerates giving toward our goal...

#### It funds our church budget and fuels our ministries for the next three years.

#### Family Care & Kids & Students "The Engine" Community Marriage & Parenting Accounting Discipleship Fellowship **Campus Renovations** Shepherding Pastoral Care 🔊 Communications and more Worship & Music Facilities and more Human Resources Tech and more 17% Outreach A significant percentage of our budget goes to ministry outside the church! 45% **Campus Outreach** 13% Church Planting City Impact Community Outreach Global Outreach **Kingdom Investments** and more \* Typically, more than 30% of our annual budget is used for

ministry outside the church. This current number reflects COVID-related spending.

#### YOUR GIVING JOURNEY

In the parable of the talents (Matthew 25:14-30), Jesus teaches His followers about God-honoring stewardship. In the story, the Master not only entrusts His servants with financial treasure. He expects them to invest it.

God asks us to give to advance His kingdom flourishing near and far. When we give, something happens that is bigger than anything we could intend or imagine, something deeply important to the heart of God.

#### Giving changes us.

- It changes our outlook on life.
- It changes our values in life.
- It changes our relationships with others.
- It changes our relationship with God.

When you are asked to give, it is not because we want something from you. It's because we want something for you. Not everyone is at the same place in their giving journey. Some are in a life stage to give more, while others may just now be starting their journey of generosity in faith.

Where are you in your journey? The list below may help you identify where you are, and how God may be leading you to give.

#### **New Giver**

I have never given to the church, but I want to understand God's plan for me in regards to giving and how it impacts my spiritual journey.

#### **Consistent Giver**

I have an irregular giving history, but I am making progress on my journey. I am also seeing God work in my life as I am trusting in Him!

#### **Intentional Giver**

I give a set amount regularly to the church. I am enjoying freedom as I break free from habits and attitudes that previously limited my giving.

#### **Sacrificial Giver**

I consciously make sacrifices in order to invest significantly in the church. I am experiencing true joy in my giving, and I see my giving as one of the marks of spiritual maturity in my life.

#### **Legacy Giver**

I am eagerly making a long-term investment with a legacy of kingdom impact. I not only know the joy of giving, I am moved to think about my lifestyle and how my choices allow me to give more and keep less.

## NEXT STEPS

#### Read

This guide is for you to take home and help you remember that you are an integral part of our vision—to see individuals and families throughout our neighborhoods, cities, and the world come into a life-transforming encounter with the kingdom of God. He wants to shine His light through you and draw others to Him. Together, we are moving forward in faith.

#### Prov

God honors intentionality, and the starting point of any gift should be prayer. God's call for your participation is personal, so spend some time asking Him how and what to give.

#### Think

What would participation in FORWARD look like for you, considering your specific season of life, resources, and God-given gifts? Give some thought about how you can use these things for His glory.

#### Talk

If married, discuss your pledge with family—especially your spouse—as part of preparation for our Pledge Sunday services on November 13. If you're single, please get counsel from a trusted Christian source who knows you well.

However God leads you to participate, FORWARD is an opportunity for each of us to give as an exercise in faith and trust in God to provide.

## QUESTIONS

#### If I am committing to FORWARD, how does this change my giving to missions, the general fund, and other special offerings?

During this three-year period, every contribution to God through Perimeter is a contribution to our **FORWARD** initiative. Your investment supports everything the church does. This means every contribution to **FORWARD** is significant because it helps fund our budget, fuel our ministries and advance our special initiatives.

#### Are there additional ways besides cash that I can give towards FORWARD?

Yes! You may have stocks, property, savings, or assets you may donate. Contact Carol Wallace at **carolw@perimeter.org** for more info on how to make such contributions.

#### How long is my commitment?

Three years—from January 1, 2023 through December 31, 2025.

#### What if I have never given to Perimeter Church before? Is this the right way to start?

If you have never given financially to Perimeter, then **FORWARD** is the perfect way to make that important first step! If you have never given before, this is your chance to directly participate in kingdom flourishing through your giving. We are thrilled to come alongside you as together we step **FORWARD** in faith on your giving journey!

#### What if I am struggling with debt right now? Am I still supposed to give?

If you are working to pay off debt right now, we want to encourage you to keep doing that. The Bible very clearly teaches that being debt-free and the financial freedom it affords is very important to God. However, the Bible does not teach that we should withhold giving until we are debt-free. When we honor God with the giving of our "first fruits", He promises to be involved with every other aspect of our finances and provisions as well (Malachi 3:10-12.) Please do not hesitate to reach out to us if you need assistance with this or if you would like to speak with a budgeting counselor. We would be honored to help!

#### How do I know my FORWARD gifts are being stewarded well?

Perimeter Church leadership has voluntarily chosen to submit the church's finances to an annual audit and review by the Evangelical Council for Financial Accountability (ECFA). This accountability is an important value to us, and according to the ECFA, it's a sign Perimeter Church "faithfully demonstrates compliance with established standards for financial accountability, transparency, fundraising, and board governance."

#### IN RADICAL DEPENDENCE